

# Membership Benefits

YOUR INFORMATION SOURCE, YOUR BUSINESS CONNECTION



## Networking Opportunities

*"Although the intangible benefits... the unlimited networking possibilities... are among the many reasons to be involved, I find that the Chamber's contribution to the quality of life in our community through its commitment to Williamson County makes me proud to be a part of this organization."*

- Ron Shuff, Shuff's Music Sales & Studios

### After-Hours Business Mixers

Held periodically throughout the year, Chamber mixers provide a special setting for members to network, exchange ideas and develop strong relationships with fellow business people, potential clients and customers.

### Annual Banquet

An annual event celebrating the Chamber's year of accomplishments and honoring outstanding Chamber members.

### Business Expos

Chamber Business Expos offer businesses another venue to gain greater recognition, exposure and credibility. Admittance and booth spaces are open to the public. However, Chamber members do receive discounted booth pricing and priority.

### Membership Luncheon Meetings

The Chamber holds Membership Luncheon Meetings the 4th Tuesday of most months. In addition to a seated lunch and great opportunities for networking, each meeting presents speakers on timely topics and reports from Chamber Divisions as appropriate.

### Member Receptions

Member Receptions present a special opportunity for new members and representatives to the Chamber to meet Chamber Officers and Staff, learn how Chamber programs and services can effectively benefit their businesses and discover how they can be actively involved in Chamber volunteer programs, committees and activities.

## Services

- ◆ Business & Community Studies
- ◆ Divisions & Committees
- ◆ Economic & Demographic Data
- ◆ Legislative Updates & Public Affairs Roundtable
- ◆ Newcomer/Relocation Packets
- ◆ Seminars
- ◆ Tourist Information

### Women2Women

The division formed in August 2010 enables women business owners and professionals to grow by coming together to share experiences through networking during a seated luncheon with key speakers or through the fellowship of an evening mixer.

### Young Involved Professionals

Launched in April 2010, this division provides professional development for our younger business professionals as they connect at scheduled mixers or luncheons and exchange ideas to stimulate economic community and workforce development in Williamson County.



**Company membership entitles all employees to attend Chamber events at member price.**

# Promotional Opportunities

## Chamber Decal & Plaque

Display your chamber decals and plaque to show your involvement and support in the Chamber.

## Mailing Labels

Available for purchase by Chamber members at a discounted cost, mailing labels make communicating with the entire Chamber membership simple and convenient.

## Meeting Host

For a small fee, Chamber members may serve as the host at a Chamber Membership Luncheon Meeting and promote their products or services.

## Membership Directory & Business Guide

All Chamber members receive a free listing published in the Chamber's Membership Directory and Business Guide in the annual *Williamson County* magazine.

## Newsletter, *Monthly Perspective*

Available on-line and inserted monthly in a Thursday edition of *The Tennessean's Williamson A.M.*, the Chamber's newsletter recognizes all new members upon joining and provides low-cost advertising opportunities.

## Referrals

The Chamber refers its members first when answering inquiries about local goods, services and businesses.

## Ribbon Cuttings & Grand Openings

A ribbon cutting celebration is included in your membership. This is offered to new businesses or businesses that relocating. The arrangements are handled through the Chamber office.

## Sponsorships

Provide valuable recognition of your business through the annual golf tournament, business expo, after hours mixers or other special events.

## Web site Exposure

All Chamber members receive a free listing on-line at [www.williamson-franklinchamber.com](http://www.williamson-franklinchamber.com), plus a link to your company web site.

## Williamson County Magazine

[www.imageswilliamsoncounty.com](http://www.imageswilliamsoncounty.com) — Over 20 thousand published each year.

## Williamson County Map

Chamber members advertise on this countywide map with broad distribution.



***"The Chamber's attention to business needs through the work of the divisions, committees and seminars is a valuable function of this organization. Additionally, the Chamber's involvement in community affairs, education and government relations further serves its membership in vital areas."***  
- Kenny Blackburn, Retired AT&T Executive

## Publications

- ◆ **Annual Report, *Perspective***
- ◆ **Chamber Web site**  
[www.williamson-franklinchamber.com](http://www.williamson-franklinchamber.com)  
Over 2.5 million hits last year.
- ◆ **Industrial Manufacturers List**
- ◆ **Local Civic Club List**
- ◆ **Meeting Planners Guide on-line at**  
[www.visitwilliamson.org](http://www.visitwilliamson.org)
- ◆ **Membership Directory & Business Guide**
- ◆ **Newsletter, *Monthly Perspective***
- ◆ **Williamson County Visitor Guide**
- ◆ **Williamson County Magazine**

***"Membership in the Chamber benefits our company in many ways. The opportunity for business to business communication and interaction is invaluable. The Chamber's programs have helped us to grow our business, to stay informed on important local issues and to give back to the community that is our home."*** - Bob Schwartzman, Journal Communications,

